



CLUB DEVELOPMENT

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Dear Coach,

1. Build a Pool Conference almost here, it is not too late to register!
2. Club Excellence Results in.
3. National Junior Team / National Youth Team clarification
4. Suit ruling
5. Watch a cool video clip
6. How do you measure up?
7. The Leadership Coach

The 5th Annual Build a Pool Conference will be held in Colorado Springs at the Antlers Hilton on April 15-17, 2009.

April 15th, 16th, 17th will be the general sessions of the conference. Seven case studies for small and medium sized projects will be presented.

- Conference registration: [click here](#)
- Hotel reservations: [click here](#)
- Conference Brochure: [click here](#) (Takes time to load)
- 2009 Schedule at a Glance: [click here](#)
- 2009 BAP Presenters: [click here](#)
- Pre-Conference course registration: [click here](#) (See BAP Brochure, page 2)

This year, Build a Pool goes paperless. Participants will receive all documents on a flash drive.

New This Year: For Engineers & Architects

1st Aquatic Professional Engineering Conference for engineers and architects will be held in Colorado Springs at the Antlers Hilton on April 14th & 15th, 2009

- To Register [click here](#)
- To make your Hotel Reservation [click here](#)
- To read more detailed information [click here](#)

The course will present a complete overview of temperature and humidity control including ventilation requirements for proper indoor air quality. Evaporation and moisture loads calculations will be presented along with chemistry, water filtration and water circulation. The proper air distribution methods will be discussed along with how they relate to space stratification and the chloramine "Bubble" at the surface of the water.

Special Note for Attendees of the Engineering Conference:

If you would like to attend Thursday 4/16 and Friday 4/17 Build A Pool Conference [click here](#) to register. You must have attended the Engineering Conference in order to use this registration form.

2009 Club Excellence Results

For the sixth straight year, Longhorn Aquatics has been named USA Swimming's Club Excellence Team Champion. The Austin, Texas-based club took top honors in a very competitive year with 64,136 points. North Baltimore Aquatic Club placed second with 46,864 points, followed by SwimMAC Carolina with 42,091 points.

A total of 21 clubs earned Gold Medal recognition this year. This group includes 8 clubs that have achieved Gold medal status for the first time:

- Palo Alto (CA) Stanford Aquatics
- BEST Swim Club, Phoenix AZ
- Dallas (TX) Mustangs
- Bluefish Swim Club, Attleboro, MA
- Coral Springs (FL) Swim Club
- The Fish, Fairfax, VA
- Rose Bowl Aquatics, Pasadena, CA
- Santa Barbara (CA) Swim Club

Complete results are available at:

<http://www.usaswimming.org/USASWeb/ViewNewsArticle.aspx?TabId=5&Alias=Rainbow&Lang=en&ItemId=2414&mid=4058>

National Junior Team / National Youth Team Clarification:

<http://www.usaswimming.org/USASWeb/DesktopDefault.aspx?TabId=248&Alias=Rainbow&Lang=en>

Suit rule update. See attached pdf.

SPECIAL NOTICE REGARDING NATIONAL CHAMPIONSHIP MEETS

The Rules & Regulations Committee has issued an interpretation that only one suit swimsuit is allowed during competition. A further clarification provided an exception and allowed that a second suit worn for modesty or support purposes would be allowable and would not be considered a second suit. However, under FINA rules, as currently written, there is no exception for the wearing of a modesty or support type apparel as a second suit. **For the purposes of our National Championship Meets (US Open, National Championships, Junior National Championships and Trials Class Meets) and our Grand Prix Meets, in order to strictly conform to current FINA rules, no additional swimsuits or apparel may be worn during the actual competition (a race) at those meets. The use of only one swimsuit of any kind during a competitive race will be enforced at all National Championship Meets.**

Don't forget to open and watch this video we sent you.

http://www.swimnetwork.com/blogs/blog/20090330/check_out_usa_swimming_s_open_water_dvd-2194.html;jsessionid=1C93699D77E5F7DC7C471B60305FE4BB

Does your sportsmanship measure up. A survey for coaches, parents, athletes and administrators from the Josephson Institute for Sport Ethics.

<http://josephsoninstitute.org/sports/index.html>

The Leadership Coach ™

If you turn on the TV in the middle of a game, you can almost always tell which team or player is losing by how they are carrying themselves.

I always respected the position of the coach, long before I became one. In high school, I had a coach named John Chomay who taught his players to “never ever look like you are losing, even if the score is 50-0.” He would never let us hang our head if we were losing nor stop complimenting or encouraging one another. This is the mark of a great leader who can instill character.

I once asked the late San Francisco 49ers coach Bill Walsh why he felt the 49ers were such a great fourth-quarter comeback team. He said, “I told the players to look like winners every time they were part of the team, and that meant in practices as well.”

Policemen talk about how they take on a different persona in their uniform. Great leaders teach people to always wear their invisible uniform of looking like a winner.

The Leadership Coach is Peter Burwash, President of Peter Burwash International, a company that manages tennis instruction programs at top resorts in more than 30 countries around the world. "Reprinted from SportsTravel magazine." For more information, visit www.SportsTravelMagazine.com He can be reached at leadershipcoach@scheiderpublishing.com, and his books are available at the Sportravel Media zone.

If you do what you have always done, you get what you have always gotten.

The material in this e-mail is provided for educational and informational purposes only and does not constitute a recommendation or endorsement with respect to any company or product. One of the objectives of the USA Swimming Coach's Blast e-mails is to make coaches aware of potential resources available.

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Check out USA Swimming's new Club Recognition program. Follow the blueprint to develop a strong, stable, financially sound and athletically productive organization. See www.usaswimming.org/ClubRecognition